



**KIM HOSHAL  
PHOTOGRAPHY**

CREATING ART FOR  
PORTLAND PETS  
AND THEIR PEOPLE.







Hey there!  
I'm Kim

## Welcome to the Kim Hoshal Photography family!

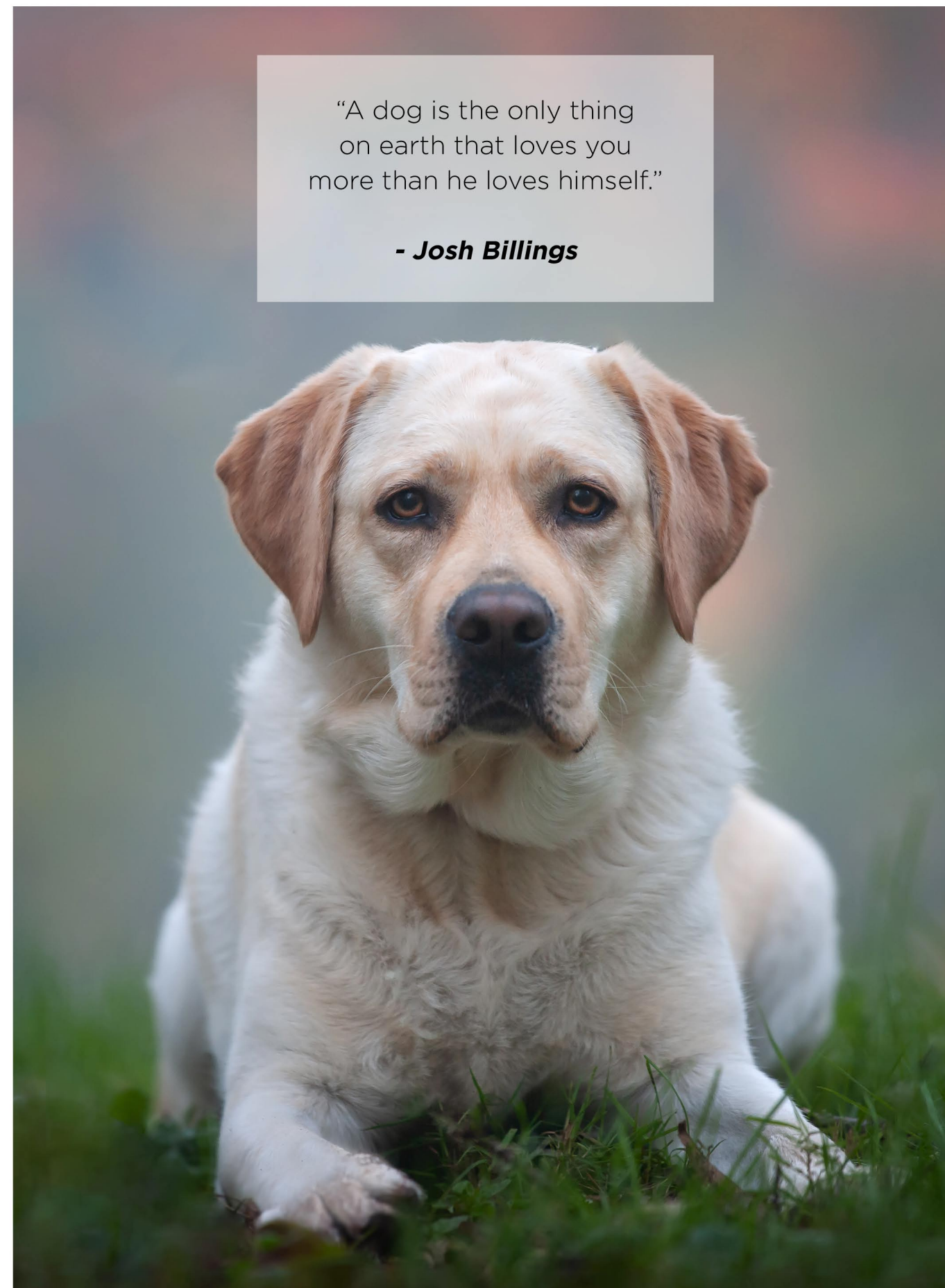
I create custom wall art and albums to celebrate the dogs that make our world a better place. They give us unconditional love, get us off the couch, and keep all of our secrets. They truly are man's (and woman's) best friend. Together we can make lasting memories of your furry family member that will bring a smile to your face for years to come.

I started my photography career photographing the dynamic landscapes of the American Southwest. During that time, I learned that the art of creating stunning and vibrant images of the world around me was truly my zen place.

Simply put, dogs and nature are the things that bring me the most joy so I decided to combine my love of dogs, photography, and nature to create one amazing career. I capture images that are bright and colorful just like the dogs and nature I see through my lens.

"A dog is the only thing  
on earth that loves you  
more than he loves himself."

- **Josh Billings**







## *The Session Consultation*

First things first: If you haven't already done so, it's time to schedule our session consultation. This is where we customize your experience to create the magical results that you're after! We'll finalize all the details of the session—where we're shooting, meeting times, and which products you're most interested in creating. I often conduct this consultation over the phone, but we can meet in person if you prefer.

This is a critical step, as your session is tailored to create art that fits perfectly into your home and lifestyle. No need to make final purchasing decisions at this meeting, but having an idea of how you might display your images will influence how I shoot the session. For instance, if you're considering hanging artwork on a narrow stretch of wall, I'll be sure to create some images in a portrait (vertical) orientation.

Please don't worry if you don't yet know what you'd like to do with your images—that's what I'm here for! We'll work together to ensure that you're delighted with the final results.





# The Session



Yippee! It's time to play! The session is strictly a stress-free time. Your furry family will set the pace, and we'll take plenty of breaks as we explore the area. Don't be concerned if your dog doesn't want to sit, or if he's more interested in the sights and smells than the camera. I promise that even if it feels like your pets aren't listening, or if we need to set up a certain shot multiple times, it's totally fine. I expect it! Your job is to relax and trust that we're creating incredible images—because we are!

"Kim captures the beautiful authentic moments of your dog. I did the Destination Adventure Session at Cannon Beach. I always wanted a photograph of me doing what I always do with my dog - walk on the beach. Kim was very knowledgeable about the location - Kim let us do us, as she took beautiful photographs that I will always treasure."

- Lisa Van Tassel





# The Viewing Ordering Appointment



About a week after our session, we'll meet again via Zoom or in person to view all of the images, choose your favorites, , and finalize your order together. Your files will then move into production, where they'll be transformed into gorgeous custom artwork that you'll love for a lifetime.

Once your stunning new artwork arrives, I'll let you know that it's available for pickup or delivery! Most items take up to six weeks to arrive, but a few of the more unique items may take up to eight weeks. I promise that the wait will be worthwhile!

If you have any questions during the process, please don't hesitate to contact me at [kim@kimhoshalphotography.com](mailto:kim@kimhoshalphotography.com) or 702-808-2652.





# FAQ

## What if it rains? What if I need to reschedule?

We do our best to conduct your session on the agreed upon date and time. If our PNW weather has something else in mind, we may need to reschedule. Please leave a little bit of extra time on either side of your scheduled time in case we may need to adjust the timing of your session slightly to accommodate impending weather changes.

If you or our furry supermodel is feeling not yourself, please let me know as early as possible that we need to reschedule.

## My dog can't be off leash? Is that okay?

Yes! Most of the dogs that I photograph stay on leash throughout the entire session for their safety. I can even capture action shots using a special long line, all while keeping your pup safe and sound. Thanks to the magic of Photoshop, the leash will be removed from any images that you order.

## What about harnesses and gentle leaders—can those be Photoshopped out?

I can't guarantee that I'll be able to remove a harness or gentle leader from your final image, especially large harnesses that cover the majority of your dog's chest. If your dog usually walks in a harness or gentle leader, I recommend using it to walk to the session and between shooting locations, but swapping it for a regular flat collar while I photograph. If you have a sighthound or other dog that can easily slip out of a flat collar, martingale collars work well and are more photogenic than harnesses.

## Where should we have our session?

We'll discuss possible session locations during our planning consultation. Don't worry! I have PLENTY of location options and will help you choose the perfect spot, keeping in mind both the look you'd like to create and your dog's comfort level.



**My dog is super nervous around other dogs. Where can we go?**

No problem. We'll choose a quiet location that doesn't see much foot traffic or dog traffic. If you're committed to having an entirely private session, there are locations available for a small fee where we can enjoy exclusive access.

**What if my dog doesn't sit?**

It's okay! While it's always a good idea to work on your dog's sit-and-stay skills before our session, I can guarantee you that I've worked with dogs more challenging than yours! I have plenty of tricks up my sleeve to create engaging images, regardless of your dog's current level of obedience training.

**Do I have to be in the images too?**

You don't HAVE to be, but I definitely recommend joining your pup for at least a few. We'll think beyond traditional posed portraits to tell the story of your relationship in a fun and natural way. You'd be amazed at the power of camera angles and framing to flatter the subjects! Remember, you don't need to purchase any images that you don't love—so why not trust me and give it a try? They might just be your favorite images from our session!

**Can I bring extra dogs or humans to our session?**

I'm sure your dog has a sizeable fan club, but we want to keep things simple for our session. Please leave the extra pets and humans at home, to ensure a calm setting without additional distractions. The only exception is if you have a legitimate pack and need an extra set of hands to help manage the hounds!





# What to Wear

While the session is focused primarily on your pet, your clothing is important too! Choose an outfit that's authentically "you" and that you feel comfortable, stylish and confident wearing. Here's a quick guide to point you in the right direction....

## *Yes, please!*

Yes to layers: Layers add visual interest, and are a great choice no matter the temperature. Ladies, think scarves, belts, jackets, jewelry and cardigans. For the fellas, layering a long-sleeve shirt over a tee or thermal will add some dimension to your look.

Yes to textures: Textures like denim or a knit sweater photograph beautifully. Patterns can work well in moderation, but don't overdo it. Less is more when it comes to patterns.

Yes to color: Don't feel compelled to stick solely with neutrals. While everyone should be working from a unified color palette, feel free to add a splash of color!

## *Please, NO.*

Things to avoid: gym clothes, low-cut tops, super-short bottoms, baggy or very loose-fitting clothing.

Watch these colors: Be aware that bright white, deep black, or neon-like colors (e.g. hot pink, magenta, bright green) usually don't photograph well.

Don't throw shade! Brimmed hats can create strong shadows on faces, and that's a big no-no. Transition glasses can also be problematic, as they turn into sunglasses outside.





# Preparing for the Session

- If possible, please exercise your dog before the session. He'll undoubtedly be excited about the new place and new experience, and we'll get down to business more quickly if he's already burned off some energy.
- I always carry a stash of treats, but if your dog is picky or has dietary restrictions, please bring something special that she loves! Tiny pieces work best (think dime-sized pieces for large dogs, pea-sized pieces for small dogs).
- If your dog has any favorite toys, please bring them with you. We want things that will grab his attention!
- Consider your pet's "outfit" and bring a clean, regular flat collar for her portraits, along with a basic 6' lead. If you need a harness for walking, she can always change into the flat collar once we arrive at each shooting location. (Remember, I can't guarantee that I'll be able to remove harnesses or gentle leaders from your dog's final images.)
- Planning a trip to the groomer? Visit at least a few days before our session. New haircuts tend to look better after the first few days, plus it's overwhelming for most pups to go straight from the groomer to a portrait session.
- Don't forget to bring water for everyone in your pack.
- Last but not least, bring a bag for carrying all that stuff!





# Thank you

I'm honored—and excited!—to create something magical for you and your four-legged family. If you have any questions that aren't covered in this guide, please don't hesitate to get in touch.

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